



National
Voluntary Organizations
Active in Disaster

Tools for Equitable Communication



HOOTSUITE

Manage multiple social media platforms at the same time and don't forget to use the platforms your community uses the most. (Think: age, region, socioeconomic status, app/platform based, etc.)



MAILCHIMP

Create and schedule emails for large audiences to keep everyone in the loop. Emails work for a lot of people because they are easy to reference at any time.



HUSTLE/ ALERT MEDIA

Send personalized SMS and MMS text messages to specific segments of your audience quickly to keep your community engaged and to take in assessments during and after an emergency.



WHATSAPP

Build community cohesion using free and secure messaging and calling that is available on all phones all over the world. Members of your community may already use this platform to speak with their loved ones outside of the country.



COBLIS-COLOR BLINDNESS SIMULATOR

Run graphics and images through the simulator to make sure colors don't run together and it's visible to all seeing persons.



NEXTDOOR

Share services and support available, locate a displaced person or listen to community concerns using this geo-based platform.



CANVA

Design flyers, social media posts and other graphic materials using templates to advertise services and support gatherings with a free nonprofit pro account.